

ANOOP SINGH



Major Projects & Experience:



World Health Organization

(Geneva, Switzerland)

Senior Digital Project Manager

Oct 2018 – Present

- Raised and managed \$4 million USD budget for who.int revamp project
- Led team of 15 consultants to migrate 180,000 pages onto new CMS, IA & design
- Relaunched new WHO app to help inform public of latest COVID-19 info
- Managed AWS to Azure IaaS infrastructure migration
- Worked across departments, regions & senior leadership teams
- Managed multiple onsite, near shore and off shore vendors



International Baccalaureate

(The Hague, the Netherlands)

Digital Project Manager

Oct 2015 - Nov 2016

- Co-ordinated creation of new global intranet site for entire organization
- Analysed department wide needs & transferred these into development backlog
- Managed entire multi-lingual content on ibo.org for it's 16 million annual visitors
- Studied user and analytical data to create effective content design

Digital Project Manager

May 2014 - October 2014

- Led content creation & migration of 1000+ pages for new ibo.org in 3 languages
- Worked between off shore development vendor, PMO, IT & Marketing teams
- Helped established new tone of voice & translation process for all web content
- Co-ordinated senior & mid-management sign off to launch on-time & on-budget



Digital Project Manager

October 2012 – June 2013

(Amsterdam, the Netherlands)

- Managed content migration & creation for new [commercial banking website](http://commercialbankingwebsite)
- Worked with heads of financial products & country units to create content
- Led team of 5 copywriters to create content on-point and on-time
- Implemented world-wide training program on using new web CMS

Marketing Project Manager

January 2010 - January 2011

- Managed marketing campaign for Real Estate unit, post-crash, to help recovery
- Co-ordinated A to Z creation of bimonthly global newsletter for real estate sector
- Worked with senior managers to post website and intranet content



(Bangalore, India)

Intern Project Manager

August 2006 – August 2007

- Dynamic introduction into the world of IT, Marketing & Project Management in South East Asia's "Silicon Valley", Bangalore
- Co-ordinated creation of various marketing collateral for global trade shows

Qualifications

- > PRINCE2 Agile™ Practitioner, AXELOS
- > PRINCE2 Foundation, AXELOS
- > BA (Hons) Business Management, University of Nottingham
- > 3 A levels (Math, Physics & Economics) & 9 GCSEs, St Columba's College
- > Swiss driving license



About me

- ? British (Born: St.Albans, England, UK)
- DOB 27th February 1986
- Rue de Zurich 41, Geneva, 1201
- www.anoopcomms.com
- mail@anoopcomms.com
- +41 (0) 76 76 96 184

I like to create, not procrastinate

Hi. I am Anoop. I enjoy helping organizations execute brilliant digital projects.

I am proud to have led massive digital projects for the likes of the World Health Organization, ING Bank and the International Baccalaureate (IB).

I am PRINCE2 and Agile certified on paper, and am naturally focused on progress and adapting to change in reality.

I am a rare blend of personality, marketing communications, IT, digital expertise and project Management.

Let's launch something amazing together.

I also like to:

- > Make positive working environments
- > Resolve conflicts & misunderstandings
- > See teammates grow and prosper
- > Meet others & make long lasting connections
- > Continue to develop, personally & professionally